

PIKE



Promoting Innovation and the Knowledge Economy

PROMOTION INNOVATION AND

THE KNOWLEDGE ECONOMY.

Project No.: **0330C1**

Starting Date: **01/07/2008**

Duration: **24 months**

Total Cost: **€ 1.665.523,00**

EU Funding: **€ 1.284.668,87**

Total cost for Bologna Municipality: € 135.400,00

EU funding for Bologna: € 101.550 (European Fund for Regional Development) € 33.850 (Rotation Fund)

Funding Programme:
European Territorial
Cooperation Programme
INTERREG IVC. Priority
1: Innovation and the
Knowledge Economy

PARTNERS

Coordinator:

ERNACT EEIG (IE)
European Regions' Network for
the application of communication
technologies

Partners:

Bologna Municipality (IT)

Donegal City Council (IE)

Olomouc Regional Authority (CZ)

Derry City Council (UK)

Cantabrian Enterprise for the Development of New Technologies in the Administration (EMCANTA) (ES)

Association of Local Authorities in Västernorrland County (SE)

Burgas Agency for Regional Developmnent and Innovations (BG)

Region of Sterea Ellada (GR)

Galway City Council (IE)



HISTORY OF THE PROJECT

PIKE focuses on stimulating the successful uptake of the Information Society (IS) at regional level, particularly broadband and Internet services. These services are key elements for regional innovation, job creation and SME development.

As a result of the INTERREG IIIC-BRISE project, some of the partners became aware and got first hand experience of other region's good practices, showing much interest in transferring some of the shared

good practices to their own regions. they decided then to get this activity implemented within the framework of an INTERREG IVC Capitalisation project, aiming at developing local Action Plans to be integrated into the specific regional Operation Programmes.

AIMS

GENERAL AIM: improve regional and local Innovation & Knowledge Economy policies by exchanging, sharing and transferring eGovernment and Wireless Broadband good practices among the different regions involved, and through the integration of these good practices into the Convergence and Regional Competitiveness and Employment policies of all the participating regions.

SPECIFIC AIMS:

- exchange experiences and transfer good pilot practices and tools to eGovernment and Wireless Broadband within a group of regions with different degrees of experience
- Share the selected good practices of e-Government and Wireless Broadband, and develop local Action Plans in all the 9 participating regions, coordinating them with the Operation Programmes of the Structural Funds.
- Disseminate information about the project to a large audience, including policy and decision makers at local, regional, national and EU level, as well as EU local and regional authorities.

ACTIVITIES

PIKE follows a methodology based on 3 interrelated components, corresponding to the 3 project objectives: 1. Management and Coordination, 2. Communication and Dissemination, 3. Exchange of experiences. Component 1 underpins the whole operation,

dealing with the financial, administrative and technical aspects of the project, to ensure successful implementation of Components 2 and 3.

Component 2 aims at making the project and its results known

to as wide an audience as possible, including stakeholders within the participating regions, other European local and regional authorities, and the Managing Authorities in charge of the regional Operational Plans. Dissemination tools will be the project brochure, a bi-annual newsletter a Good Practice Handbook, an official website of the project, a Project Launch Conference and a Project Closing Conference for the illustration of the results.

Component 3, being the core of the project, involves a sequential process which intends to progressively build a political commitment to the project though a series of local workshops, monitoring and supporting the good practice transfer process (including the Transfer Roadmap and local Action Plan), and a presentation of the project to the OP Monitoring Committee in each region. In the end, each region will develop a local Action Plan including information on how to implement the good practices selected and how to coordinate them with the related regional development priorities.

EXPECTED RESULTS

The project intends to fill the gap between EU institutions and regional SF and to link successful eGovernment and Broadband initiatives with the regional OPs by trying to capitalise on existing eGovernment and Broadband good practices, formally documenting them and transferring them to other interested regions by means of strategic local partnerships including local and regional policy and decision makers.

www.pike-project.eu

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