# **P2P for Major Events**

THE USE OF "PEER TO PEER" TECHNOLOGY FOR LARGE-SCALE EVENTS



Starting date: **September 2006** 

Duration: **18 months** 

Total cost: € 1.421.342,00

EU Funding: **€ 749.913,00** 

Total cost for Bologna Municipality: € 108.085,00

Funding for Bologna Municipality: € 53.080,42

Funding programme: **eTEN** 

### **PARTNERS**

### **Co-ordinator:**

P.A.U. Education SL (ES)

#### **Partners:**

Bologna Municipality (IT)

Lubiana University (SI)

Atos Origin (ES)

PLOT4 (ES)

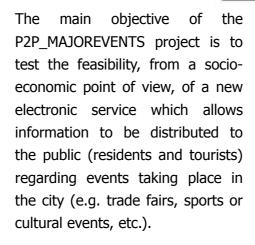
Saarbrücken Municipaliity (DE)

Tarrassa Municipality (ES)

### **ABOUT THE PROJECT**

Many cities host occasional or frequent large-scale events which

attract numerous visitors and tourists. Such events bring visibility to the city and boost the local economy (hotel bookings, transport, museums, restaurants, cinema, theatre, etc.).



The platform used by the project is based on 'peer-to-peer' technology and allows each user to be both a provider and a user of the service,



making information available and downloading useful material

(contents provided by the PA or by other users). Those who access the service will become part of a virtual community ordered by subject. In this way, users can sign up according to their interests and they can

download or upload information, photographs, comments or short videos, helping the service to remain permanently updated and accessible.

The main target group is tourists - the most likely users of the system, via mobile phones, laptops and pocket PCs. The platform will be tested in three pilot cities: Bologna (Italy), Saarbrücken (Germany) and Terrassa (Spain). In Bologna, testing is most likely to take place during the 2007 Motorshow event.

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## www.p2pmajorevents.com

### Local Project Manager

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