



# MIMOSA



# **Making Innovation in Mobility and Sustainable Actions**

**Project Name:** Civitas+ initiative

Starting date: 15/10/2008

**Duration:** 48 months

Total cost: € 24.481.788

**EU Funding:** € 15.290.808

Total cost for Bologna Municipality:

€ 3.001.357,40

Funding for Bologna Municipality: € 1.875.793,40

**Funding Programme: 7th Framework Programme** for R & D, **DG for Energy and Transport** 

### **PARTNERS**

### Co-ordinator:

Bologna Municipality (IT)

# Partner:

Region Emilia Romagna (IT)

Agency for mobility and local public transportation - SRM

Bologna Bus Company - ATC SpA (IT)

Utrecht Municipality (NL)

Kamer van Koophandel (NL)

Bestuur Regio Utrecht (NL)

Tallin Municipality (EE)

Tallin Bus Company (EE)

Funchal Municipality (PT)

Madeira Tecnopolo SA (PT)

Horarios (PT)

City of Gdansk (PL)

Institute of Studies for the Integration of Systems (IT)

Interactions Ltd - (IE)

Fachgebiet Integrierte Verkehrsplanung der Technischen Universität Berlin (DE)

Masterplan – (NL)

# **AIMS**

involved The five cities (Bologna, Tallin, Utrecht,

Funchakl, Gdansk) will verifiy how the of synergy different actions (from the use technologies new to the enhancement of public transports) can result in a significant effect on the urban system, much better than a mere mathematic sum of the single actions.

mobility management (access to city centres, protection of bus-reserved lanes);

Enhancement of pedestrian

areas;

- Consolidation of cycling mobility;
- Enhancement of limited access areas.

We expect a reduction of air and sound pollution, as well as gradual setting of a different attitude towards the use of the public transport instead of private cars.

**EXPECTED RESULTS** 

Such a new attitude will be favoured both my means of incentives (e.g., lower costs for P&R exchange parkings) and of deterrents (higher cost for access to the city centre by commercial vehicles if equipped with polluting motors).

# **ACTIVITIES**

The project includes activities for management, investigation, demonstration and dissemination.

During the 48 months of the project, 70 demonstrating be performed, actions will including the following:

- Increasing clean vehicles for public transport (buses, car sharing);
- Improving the use of ICT for

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